



FOR IMMEDIATE RELEASE
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THE WELLNESS COMMUNITY LAUNCHES FIRST INTERNET TALK RADIO SHOW ON VOICE AMERICA™ ABOUT LIVING BETTER WITH CANCER

13 Week Series Called *Frankly Speaking About Cancer with the Wellness Community* to Help Empower Patients and Caregivers to Air on VoiceAmerica.com

(ST. LOUIS, MO) –The Wellness Community (TWC) is embarking on an exciting new opportunity to launch the **first Internet Talk Radio show on the Voice America™ Network's Health & Wellness Channel** to focus specifically on how to live a better life with cancer. *Frankly Speaking About Cancer with The Wellness Community* will consist of 13 weekly programs slated to start airing on **September 9, 2008 at 3:00PM CST**. Kim Thiboldeaux, President and CEO of TWC, will serve as host, but its heart and soul will be the voices of physicians, researchers, survivors, social workers and caregivers with whom listeners can connect and draw inspiration. The lineup for our first three shows is:

- **The Empowered Patient: Highlights from The Total Cancer Wellness Guide**
- **The Empowered Caregiver: Why 80 percent report stress and anxiety**
- **Cancer Survivorship: I'm done with treatment. Now what?**

Internet Talk Radio is a flexible and powerful medium with which The Wellness Community will be able to reach anyone around the world who can listen to our program, download it to a mobile device, forward its link to a friend, and more.

ABOUT THE VOICEAMERICA NETWORK

Since 1999, the VoiceAmerica Network has been providing internet talk radio programs featuring more than 100 hosts broadcasting on four genre based channels: its flagship VoiceAmerica™ Channel, VoiceAmerica Health & Wellness Channel, VoiceAmerica Business Channel, and the newest, 7th Wave Network. VoiceAmerica is the **single largest producer of Internet talk radio programming in the world, with over 5 million unique listeners and an average of 300,000 unique listeners a month on its Health & Wellness Channel**. For more information about VoiceAmerica™, please visit their website at www.voiceamerica.com.

ABOUT THE WELLNESS COMMUNITY OF GREATER ST. LOUIS

The Wellness Community of Greater St. Louis is part of a national non-profit organization that provides support, education, and hope to people with cancer and their loved ones. Through participation in professionally led support groups, educational workshops and mind/body classes, people affected by cancer learn vital skills that enable them to regain control, reduce isolation and restore hope regardless of their stage of disease. Most importantly, The Wellness Community provides a home-like setting for people fighting cancer to connect with and learn from each other. At The Wellness Community, all programs are free of charge.

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